



# MAPPING STUDY ABROAD TO THE MAJOR

Curriculum Integration Initiative • 2015–2016 • Key Accomplishments - Year 2

To achieve the desired growth in undergraduate student participation in study abroad and in direct support of Bold Aspirations Goal 1: Energizing the Educational Environment, the Office of Study Abroad (OSA) launched the Mapping Study Abroad to the Major Curriculum Integration initiative in Fall 2014.

During the 2015-16 academic year, the OSA has made significant progress in the curriculum integration project and this Year 2 Annual Report highlights some of the key accomplishments of the past year.

GOAL 1

## Expand “Mapping Study Abroad to the Major” Curriculum Integration initiative.

### ENGAGE ACADEMIC DEPARTMENTS IN CURRICULUM INTEGRATION PROCESSES

22 new academic units have been included in the initiative during AY 2016, bringing the overall total number of engaged units to 48. New units include:

- **COLLEGE OF LIBERAL ARTS AND SCIENCES:** English, European Studies, German, Molecular Biosciences, Political Science, Psychology, and Theatre
- **SCHOOL OF ARCHITECTURE & DESIGN:** Architecture (MA)
- **SCHOOL OF BUSINESS:** Accounting, Business Administration, Finance, and Information Systems
- **SCHOOL OF EDUCATION:** Athletic Training, Community Health, Exercise Science, Health and Physical Education, Sport Management
- **SCHOOL OF ENGINEERING:** Aerospace Engineering, Chemical Engineering, and Petroleum Engineering
- **SCHOOL OF JOURNALISM:** News and Information, Strategic Communication

### SUPPORT FACULTY TRAVEL FOR STUDY ABROAD PROGRAM DEVELOPMENT

Six faculty members were awarded Mapping Study Abroad to the Major Faculty Support Grants to support new study abroad program development. The grant awardees and their respective destinations are as follows:

- **ANDREA HERSTOWSKI & LANCE RAKE, DEPARTMENT OF DESIGN**  
Lahti University of Applied Sciences, Halmstad University, DIS, and the Konstfack University College of Arts, Crafts and Design
- **DAVE PETR, DEPARTMENT OF ELECTRICAL ENGINEERING & COMPUTER SCIENCE**  
Graz University of Technology
- **SCOTT HEFTY, DEPARTMENT OF MOLECULAR BIOSCIENCES**  
CEPA-Europe, EMBL, and the Pasteur Institute
- **KELLI THOMAS & DOUG HUFFMAN, SCHOOL OF EDUCATION**  
University of Wollongong, Australian Catholic University, and Macquarie University

## FACULTY GRANT HIGHLIGHT: MOLECULAR BIOSCIENCES

As a result of his visit to Germany, France, and Switzerland, Professor Scott Hefty has designed a program to serve undergraduate biology students, an academic area currently underrepresented in study abroad. The program is slated to run Summer 2017 and will give students a broad appreciation of international microbiology research and infectious disease public health aspects.

## DEVELOP CAMPUS ADVOCATES

The Advisors' Site Visits are designed to build advocacy for study abroad, facilitate broad campus outreach, and provide regional exposure for the initiative. Site visit participants are selected from key academic units currently engaged in CI work or from departments that serve a diverse population of undergraduate students. This year's program included visits to four partner institutions in the UK (Leeds, Birmingham, Leicester, and Reading), and the participants were:

**MICHELE CASAVANT**, Director of Advising for the School of Education

**VANESSA DELGADO**, Assistant Director for the Center for Sexuality and Gender Diversity

**DAN MCCARTHY**, Academic Advisor for the School of Journalism

**MARILEE TEASLEY**, Academic Advisor and Coordinator of Staff Training and Development for the University Advising Center

## GAIN REGIONAL & NATIONAL EXPOSURE FOR THE INITIATIVE

The OSA has received both regional and national attention as others have observed the progress made with the CI initiative. Colleagues from peer institutions have requested information regarding the outreach materials, position descriptions, and overall strategic plan for the CI project as they work to craft their own curriculum integration initiative on their respective campuses. Additionally, the OSA was requested by NAFSA, the Association of International Education Professionals, to submit materials for the Curriculum Integration: Best Practices resource which is housed on the NAFSA website.

## 2015 SITE VISIT HIGHLIGHTED AT REGIONAL CONFERENCE

The 2015 Advisor Site Visit participants have engaged in study abroad outreach activities and events throughout the year and were instrumental in helping to plan activities for the UCR delegation visit in October 2015. Additionally, four of the participants presented at the regional NACADA conference where their experience in Costa Rica featured prominently in their presentation and discussion on experiential learning.



## Conduct campus-wide workshops and trainings to further understanding of the initiative.

In an effort to advise students on the various study abroad program opportunities available, CI team members conducted 20+ major-specific outreach events across campus with a particular emphasis in the School of Business and the School of Engineering. These events were enhanced by the presence of major-specific bookmarks, advising guides, graduation plans and web-based resources that have been produced for 17 academic units. To further assist students in selecting a program to meet their academic and curricular needs, a searchable course database has been designed, tested, and is now being built into the OSA website. Once fully operational, students will be able to search for specific courses or groups of courses that are available abroad and have been vetted by faculty within their respective academic areas.

Key presentations and trainings have also been conducted for various campus constituents to share updates regarding the mapping study abroad to the major initiative. Those activities include:

- **2015 CTE Teaching Summit: “Developing Cultural and Global Awareness in Students: Creating Opportunities for International Engagement”;** August 2015
- **2015 KU Advising Network Conference;** September 2015
- **KU Career Services Luncheon (representatives from Engineering, Business, Architecture, and UCC);** January 2016
- **New UAC Staff and OSA liaison for the UAC;** February 2016
- **Spring Seminar Series for KU Faculty and Staff (focused on international study, research, and service-learning program development)**
  - **“Integrating International Study into Undergraduate Degree Plans”;** March 2016
  - **“Engaging Undergraduates in International Research”;** March 2016
  - **“Community Engagement and International Education: Advancing Global Learning”;** April 2016
- **Presentation to the Teacher Education Committee, School of Education;** March 2016
- **Presentation to the Health, Sport, and Exercise Science Faculty Committee, School of Education;** May 2016

### CONNECTING WITH STUDENTS: SCHOOL OF ENGINEERING

Outreach for the School of Engineering has included weekly walk-in advising hours in the engineering complex, a mini study abroad fair, classroom presentations, and targeted email communication. As a result, the OSA was invited to present two stand-alone sessions at the high-profile Engineering Scholars Day recruitment event as well as have a presence, for the first time ever, at the SELF Interview Day. The OSA Info Center has reported a measurable increase in engineering student traffic as a result of these efforts.

### BUILDING MOMENTUM: SCHOOL OF EDUCATION

A key representative from the School of Education participated in this year’s Advisors’ Site Visit, and the School also sent two faculty members to conduct an investigatory site visit to three Australian institutions. New study abroad programs offered through the School of Education have been featured in three separate press releases to KU students, staff, faculty and alumni, and plans are underway to develop two additional faculty-led program opportunities as well as two semester-long opportunities for education students.

# CURRENT PROGRESS BY UNIT

YEAR INITIATED

# OF STUDENTS

2015  
2016

64

## MASTERS OF ARCHITECTURE

**Semester/AY:** Cardiff Univ, DIS, Karlsruhe Institute of Technology, Newcastle Univ, Univ. of New South Wales, Univ. of Newcastle, Univ. of Sheffield, Univ. of Stuttgart, Internships in Asia and Paris

**Short Term:** Architecture in Asia, Architecture in Europe, International Internships

2014  
2015

2

## ILLUSTRATION & ANIMATION

**Semester/AY:** Trier, Lorenzo de Medici

**Short Term:** Design in Paris & London, Documentary Drawing in Italy, Design in Miami & Havana, International Internships

2014  
2015

3

## INDUSTRIAL DESIGN

**Semester/AY:** Halmstad University, Konstfack University, Univ. of New South Wales, DIS

**Short Term:** Design in Paris & London, DIS, Documentary Drawing in Italy, Design in Miami & Havana, International Internships

2014  
2015

1

## PHOTO MEDIA

**Semester/AY:** Lorenzo de Medici

**Short Term:** Design in Paris & London, DIS, Documentary Drawing in Italy, Design in Miami & Havana, International Internships

2014  
2015

22

## VISUAL COMMUNICATION DESIGN

**Semester/AY:** Trier, Lorenzo de Medici, Univ. of New South Wales, Univ. of Reading, Lahti, American Univ. of Sharjah

**Short Term:** Typography in Italy, Design in Paris & London, DIS, Documentary Drawing in Italy, Design in Miami & Havana, International Internships

2014  
2015

13

## COMMUNICATION STUDIES

**Semester/AY:** Univ. of Wollongong, Masaryk Univ., Univ. of East Anglia, Univ. of Leicester, CIEE - Berlin, John Cabot Univ., Al-Akawayn Univ., DIS, John Cabot Univ., Massey Univ., Thammasat Univ., Univ. of Exeter, Univ. of Jyvaskyla, Univ. of Leeds, Univ. of Sharjah

**Short Term:** International Internships

2015  
2016

43

## ENGLISH

**Semester/AY:** Univ. of Leicester, Univ. College Cork, Univ. of East Anglia, Univ. of Cape Town, Univ. of Ghana, Radboud Univ., Uppsala Univ., Univ. of Swansea, Univ. of Exeter, Univ. of Reading, American Univ. of Sharjah, John Cabot, Univ. of Hong Kong, American Univ. Paris

**Short Term:** British Summer Institute, London Review, Travel Writing and Costa Rica, TESOL Practicum in Korea, International Internships

2015  
2016

10

## GERMAN

**Semester/AY:** Univ. of Bonn, Univ. of Regensburg

**Short Term:** Eutin SLI, Holzkirchen SLI, International Internships

2014  
2015

1

## PEACE & CONFLICT STUDIES

**Semester/AY:** Univ. of New South Wales, Univ. of Kent, Free University, Augsburg College, Trinity College, SIT in Kigali, SIT in Durban, Uppsala Univ., SIT in Gulu

**Short Term:** Queen's Univ., Nelson Mandela Metropolitan Univ, International Internships

2015  
2016

22

## POLITICAL SCIENCE

**Semester/AY:** Deakin Univ., John Cabot Univ., Univ. of Essex

**Short Term:** International Internships

YEAR INITIATED

# OF STUDENTS

2015  
2016

37

## PSYCHOLOGY

**Semester/AY:** *Univ. of New South Wales, Univ. of Wollongong, DIS Copenhagen, Univ. of Birmingham, Univ. of Exeter, Univ. of Kent, Univ. of Leicester, National Univ. of Singapore, Korea Univ.*  
**Short Term:** *International Internships*

2015  
2016

16

## SPEECH-LANGUAGE-HEARING

**Semester/AY:** *Univ. of Newcastle*  
**Short Term:** *Peru: Ann Sullivan Center, International Internships*

2015  
2016

5

## THEATRE

**Semester/AY:** *National Univ. of Singapore*  
**Short Term:** *Theater in Greece, International Internships*

2014  
2015

68

## ACCOUNTING

**Semester/AY:** *Univ. of Wollongong, UIBE, Univ. of Hull, American Business School, Hong Kong Univ., CIMBA, Korea Univ., Univ. of New South Wales*  
**Short Term:** *Business & Culture in China, Business & Culture of Cuba, Understanding India, Entrepren. in Israel, Supply Chain in Europe, Supply Chain in Panama, International Internships*

2014  
2015

26

## BUSINESS ADMINISTRATION

**Semester/AY:** *Univ. of Wollongong, Masaryk Univ., Univ. of East Anglia, Univ. of Leicester, CIEE - Berlin, John Cabot Univ., Al-Akawayn Univ., DIS, Massey Univ., Thammasat Univ., Univ. of Exeter, Univ. of Jyväskylä, Univ. of Leeds, Univ. of Sharjah*  
**Short Term:** *Business & Culture in China, Business & Culture of Cuba, Understanding India, Entrepren. in Israel, Supply Chain in Europe, Supply Chain in Panama, CIMBA, International Internships*

2015  
2016

69

## FINANCE

**Semester/AY:** *Univ. of Wollongong, UIBE, Masaryk Univ, Univ. of Hull, American Business School, Hong Kong Univ., American Univ. of Rome, CIMBA, Korea Univ.*  
**Short Term:** *CIMBA, London School of Economics, International Internships*

2015  
2016

8

## INFORMATION SYSTEMS

**Semester/AY:** *Univ. of Wollongong, UIBE, Univ. of Hull, American Business School, Hong Kong Univ., CIMBA, Korea Univ.*  
**Short Term:** *CIMBA, International Internships*

2014  
2015

11

## MANAGEMENT & LEADERSHIP

**Semester/AY:** *Univ. of Wollongong, UIBE, Univ. of Hull, American Business School, Hong Kong Univ., CIMBA, Korea Univ., Univ. of Barcelona*  
**Short Term:** *Business & Culture in China, Business & Culture of Cuba, Understanding India, Entrepren. in Israel, Supply Chain in Europe, Supply Chain in Panama, CIMBA, London School of Economics, International Internships*

2014  
2015

61

## MARKETING

**Semester/AY:** *Univ. of Wollongong, WU Vienna Univ., UIBE, Richmond Univ., Univ. of Hull, American Business School, Hong Kong Univ, CIMBA, Korea Univ, Universidad Pontificia Comillas, Massey Univ., Univ. College Dublin, Univ. of Stirling*  
**Short Term:** *Understanding India, CIMBA, International Internships*

YEAR  
INITIATED

# OF  
STUDENTS

2014  
2015

36

## SUPPLY CHAIN MANAGEMENT

**Semester/AY:** *Univ. of Wollongong, UIBE, Masaryk Univ, Univ. of Hull, American Business School, Hong Kong Univ, CIMBA, Korea Univ.*

**Short Term:** *Supply Chain in Europe, Supply Chain in Panama, CIMBA, International Internships*

2015  
2016

0

## ATHLETIC TRAINING

**Semester/AY:** *Massey Univ.*

**Short Term:** *International Internships*

2015  
2016

3

## COMMUNITY HEALTH

**Semester/AY:** *Massey Univ., Univ. of Exeter*

**Short Term:** *International Internships*

2014  
2015

12

## ELEMENTARY EDUCATION

**Semester/AY:** *Macquarie Univ., Univ. of Wollongong*

**Short Term:** *Korea Univ., Cross-Cultural Experience in Italy, Teach Abroad in Bangalore, Teach Abroad in Cape Town, TESOL Practicum in Korea, International Internships*

2015  
2016

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## EXERCISE SCIENCE

**Semester/AY:** *Univ. of Exeter, Massey Univ., Univ. of Leeds, Deakin Univ., Univ. of Newcastle, Univ. of Hong Kong, Universidade de Coimbra*

**Short Term:** *Excercise Science in Costa Rica, International Internships*

2014  
2015

1

## FOREIGN LANGUAGE EDUCATION - FRENCH

**Semester/AY:** *Université Catholique de l'Ouest, IAU College*

**Short Term:** *Language Institute in Paris, Cross-Cultural Experience in Italy, Teach Abroad in Bangalore, Teach Abroad in Cape Town, International Internships.*

2014  
2015

0

## FOREIGN LANGUAGE EDUCATION - GERMAN

**Semester/AY:** *Univ. of Bonn*

**Short Term:** *Language Institute in Eutin, Language Institute in Holzkirchen, Cross-Cultural Experience in Italy, Teach Abroad in Bangalore, Teach Abroad in Cape Town, International Internships.*

2014  
2015

0

## FOREIGN LANGUAGE EDUCATION - SPANISH

**Semester/AY:** *Universidad de Salamanca, Universidad de San Andres, UCR*

**Short Term:** *Language & Culture in Buenos Aires, Language & Culture in Barcelona, Spanish Phonetics & Education in Valladolid, Cross-Cultural Experience in Italy, Teach Abroad in Bangalore, Teach Abroad in Cape Town, International Internships*

2015  
2016

0

## HEALTH & PHYSICAL EDUCATION

**Semester/AY:** *Deakin Univ.*

**Short Term:** *International Internships*

2014  
2015

1

## MIDDLE MATH

**Semester/AY:** *Macquarie Univ., Univ. of Wollongong*

**Short Term:** *Korea Univ., Cross-Cultural Experience in Italy, Teach Abroad in Bangalore, Teach Abroad in Cape Town, International Internships*

YEAR  
INITIATED

# OF  
STUDENTS

2014  
2015

0

## MIDDLE SCIENCE

**Semester/AY:** *Macquarie Univ., Univ. of Wollongong*

**Short Term:** *Korea Univ., Cross-Cultural Experience in Italy, Teach Abroad in Bangalore, Teach Abroad in Cape Town, International Internships*

2014  
2015

2

## SECONDARY HISTORY & GOVERNMENT

**Semester/AY:** *Macquarie Univ., Univ. of Wollongong*

**Short Term:** *Korea Univ., Cross-Cultural Experience in Italy, Teach Abroad in Bangalore, Teach Abroad in Cape Town, International Internships*

2014  
2015

10

## SECONDARY ENGLISH

**Semester/AY:** *Univ. of Leicester, Univ. of Wollongong, Univ. of College Cork, Univ. of Essex, Univ. of East Anglia, Univ. of Ghana, Sharjah, Uppsala*

**Short Term:** *TESOL Practicum in Korea, Korea Univ., Cross-Cultural Experience in Italy, Teach Abroad in Bangalore, Teach Abroad in Cape Town, International Internships*

2015  
2016

4

## SPORTS MANAGEMENT

**Semester/AY:** *Univ. of Stirling, ACU, Univ. of Hong Kong, Massey Univ., Deakin Univ., Nelson Mandela Metro Univ., Univ. of Kent*

**Short Term:** *CIMBA, John Cabot, Korea Univ, Sport Management in Europe, International Internships*

2015  
2016

1

## UNIFIED EARLY CHILDHOOD DEVELOPMENT

**Semester/AY:** *ACU, Macquarie, Univ. of Wollongong*

**Short Term:** *Korea Univ., Cross-Cultural Experience in Italy, Teach Abroad in Bangalore, Teach Abroad in Cape Town, TESOL Practicum in Korea, Early Childhood Unified in Costa Rica, International Internships*

# PROPOSED UNITS FOR ACADEMIC YEAR 2016-17

## COLLEGE OF LIBERAL ARTS & SCIENCES

- Applied Behavioral Science
- Atmospheric Science
- Chemistry: General
- East Asian Languages & Cultures: Chinese Language
- East Asian Languages & Cultures: Japanese Language
- East Asian Languages & Cultures: Korean Language
- French
- History
- Italian
- Latin American Studies
- Linguistics
- Mathematics
- Russian, East European & Eurasian Studies
- Slavic Languages & Literatures
- Spanish
- Visual Art Education

## SCHOOL OF ARCHITECTURE & DESIGN

- Architectural Studies

## SCHOOL OF BUSINESS

- Business Analytics

## SCHOOL OF MUSIC

- Music Education

### Credits

*Angela Perryman, Director*  
*Alexis McKinley Jones, Associate Director*  
*Nathan Bremer, Project Manager*  
*Tiffany Hester, Project Manager*  
*Holly Rains, Project Specialist*  
*Chad Uhl, Designer*