



Scoil Ghnó Lochlann Uí Chuinn UCD  
UCD Lochlann Quinn School of Business

## **UNIVERSITY COLLEGE DUBLIN IRELAND**

### **Lochlann Quinn School of Business Summer Internship Programme SBUS30030 Summer Internship Module**

#### **Course Description**

This highly interactive module is focused on preparing students to be successful during their internship by helping them explore their own personality, as well as giving them awareness and skills on key success factors such as team dynamics, communication, leveraging diversity and giving and receiving feedback.

The module also includes a graded personal reflective log of students' time as interns to encourage continuous learning as well as a team presentation that focuses on participants using taught content to create and deliver a successful final presentation to a panel of assessors.

#### **Lecture overview**

Drawing on topics and themes identified through the case study, the lectures will cover the following material in an interactive and pragmatic nature:

- Self-awareness and working with different personalities including the Myers Briggs test
- Teams and team work including Belbin questionnaire
- Feedback - giving and receiving
- Communication in organisations
- Culture and Diversity
- Presence, Visibility and being Impressive

#### **Learning Outcomes**

On completion of this module, students are expected to be able to:

- understand their own personality and team role preferences and the impact this has on how they will be successful in the corporate world;
- obtain knowledge on key models on communication, teamwork, feedback, diversity and presence;
- understand how to make a successful impact during their internship period;
- apply key learnings from their internship placement through a personal reflection log; practice and use key business competencies in the creation and delivery of a final team presentation



### **Assessment**

Assessment involves four assignments plus class participation. Please see Blackboard Content / Assessment Folder for details on all assignments

	Assignment	Length	Grade Weighting	Deadline
1	Pre-Arrival Introductory Paper		10%	TBD
2	Class Participation & Attendance*		30%	TBD
3	Personal Reflection Log		30%	TBD
5	Team Debate		35%	TBD

**\*Attendance at all sessions is mandatory.**

This is a 5 credit module. The assessment criteria are as follows:

1. **Pre-arrival work** (5% of final grade)  
Students will be given a Harvard Business Review case to read and consider the leadership and management problem posed. Students will be given this case two weeks prior to arrival in Ireland along with a series of questions to respond to and submit. The aim of this exercise is to get students to consider how their behaviour can impact on organisations.
2. **Attendance and participation in lectures** (30% of module grade)
3. **Personal reflection log** (30% of module grade) – two submissions – the first will be a reflection following two weeks on internship (750 words) and the second more substantial submission will be delivered at the end of the internship (2000 words).
4. **Team debate** (35% of final grade)– the class will be divided into even numbers of debating teams with two teams allocated for and against the perspective of a topic based on the 6 lecture themes. The teams will debate in front of peers, UCD faculty and members of the Summer Internship Programme.

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- understand how to make a successful impact during their internship period;
- apply key learnings from their internship placement through a personal reflection log;
- practice and use key business competencies in the creation and delivery of a final team presentation.

### **Selected Readings**

Readings will be based on Harvard Business Review cases which will be supplied.